Propaganda in WWI

Propaganda - media meant to get people to think, act, or feel a particular way

Primary propaganda techniques used in wartime

* Demonization
* Emotional Appeals
* Name-Calling
* Patriotic Appeals
* Half-Truths or Lies
* Catchy Slogans
* Evocative Visual Symbols
* Humor or Caricatures

The primary purposes in WWI were:

1. To recruit soldiers, either through a draft or voluntary enlistment
2. To finance the war effort through the sale of war bonds—loans from citizens to the government—or new taxes.
3. To Enforce loyalty and promote patriotism ( eliminate dissent and unifying the country) behind the war effort
4. To promote conservation of resources—such as food, oil, and steel—necessary to wage war
5. To increase participation in organizations to support the war effort

Use the posters located at the following site:

http://www.learnnc.org/lp/editions/ww1posters