Chapter 2 Study Guide Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Chapter 2 Many Worlds: Geographies of Cultural Difference

Instructions: Complete the following study guide using complete sentences when necessary and selecting the best answer when possible answers are provided.

1. Describe how popular culture differs from folk or indigenous culture.

 \_\_\_\_\_2. All objects or things made or used by members of a cultural group—such as buildings, furniture, and musical instruments—are a part of:

a. nonmaterial culture

b. folk culture

c. material culture

d. architecture

\_\_\_\_\_3. Suppose that a McDonald’s attempts to move into Mexico City, and the local people decide to boycott the restaurant. An entrepreneur then opens up a fast-food restaurant in the area offering traditional Mexican foods created with homemade tortillas and sauces. The opening of the traditional restaurant could be considered a case of:

a. consumer nationalism

b. cultural convergence

c. antiglobalization theory

d. a leisure landscape

\_\_\_\_\_4. Tattoos, or “ink,” are very popular today. Some people end up living the “ink lifestyle,” getting large portions of their limbs or bodies tattooed, spending time with other tattooed people, and attending ink conventions. We might classify the people who take part in the ink lifestyle as a(n):

a. subculture

b. culture

c. enclave

d. local consumption culture

\_\_\_\_\_5. Which of the following is NOT an element of material culture?

a. religion

b. furniture

c. clothing

d. paintings

\_\_\_\_\_6. Which of the following are examples of nonmaterial culture?

a. house types

b. eating utensils

c. clothing

d. web sites

\_\_\_\_\_7. Folk culture is a term most likely to be described as:

a. highly industrialized

b. common among rural dwellers

c. modern

d. liberal

\_\_\_\_\_8. Which of the following is NOT a characteristic strongly associated with popular culture?

a. pronounced division of labor

b. religious power structures

c. highly individualistic

d. rapid change

\_\_\_\_\_9. Indigenous peoples are often the descendants of the people who lived in a state or territory prior to:

a. the Renaissance

b. colonization

c. the twentieth century

d. the rise of slavery

\_\_\_\_\_10. Scraped-earth graveyards are found mostly in \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ regions.

a. Amish

b. African-American

c. Native American

d. Mormon

\_\_\_\_\_11. You are walking in rural America and decide to visit a roadside cemetery. Many of the headstones are inscribed with “winged death’s heads.” You must be in this folk region.

a. Pennsylvanian

b. Yankee

c. Upland South

d. African-American

\_\_\_\_\_12. The presence of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ in a downtown area may contribute to a sense of placelessness.

a. Walmart and McDonald’s

b. a local hardware store

c. public parks

d. children

\_\_\_\_\_13. Edward Relph’s term *placelessness* refers to:

a. standardization of landscape

b. the merging of suburban and urban landscapes

c. unpopulated regions

d. the fragmentation of lifestyle regions

 \_\_\_\_\_14. Which part of the United States is home to the fewest fast-food restaurants?

a. the Northeast

b. the South

c. the West Coast

d. the Midwest

\_\_\_\_\_15. Which statement is not true of indigenous culture regions?

a. They often have highly developed infrastructure.

b. They are often found in mountainous or arid regions.

c. They are often characterized by harsh environmental conditions.

d. In many cases, their residents’ predecessors were forcibly moved to their current location.

\_\_\_\_\_16. Regardless of size or origin, vernacular culture regions have what type of characteristic?

a. functional

b. perceptual

c. natural

d. perpetuated

\_\_\_\_\_17. In terms of vernacular culture regions, which two U.S. states are clearly a part of the Midwest?

a. Texas and Colorado

b. Indiana and Ohio

c. Arkansas and Oklahoma

d. Nebraska and Kansas

\_\_\_\_\_18. The U.S. retailer that spread through reverse hierarchical diffusion is:

a. Sears

b. Nordstrom

c. Walmart

d. Macy’s

\_\_\_\_\_19. The most potent device for the diffusion of popular culture today is:

a. word of mouth

b. advertising

c. newsletters

d. religious conventions

\_\_\_\_\_20. This country banned television to keep out “corrupting influences.”

a. Afghanistan

b. India

c. Nicaragua

d. Iran

\_\_\_\_\_21. The theory that cultures are becoming more alike as a result of globalization trends is the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

a. cultural adaptation theory

b. placelessness theory

c. convergence hypothesis

d. time-space hypothesis

\_\_\_\_\_22. Some Americans have begun avoiding products produced in China, because they consider them cheaply made and sometimes even dangerous. They focus on purchasing items made in the United States instead, to support domestic companies. This is a case of:

a. the convergence hypothesis at work

b. consumer nationalism

c. a local consumption culture

d. folk culture renaissance

\_\_\_\_\_23. The forceful appropriation of a territory by a distant state, often involving the displacement of indigenous populations, is known as:

a. colonialism

b. manifest destiny

c. place-destiny

d. toponymic dominance

\_\_\_\_\_24. An economy in which people seek to consume only what they produce and to produce only for local consumption rather than for exchange or export is called a(n) \_\_\_\_\_\_\_\_\_\_\_ economy.

a. Third World

b. developing

c. swidden

d. subsistence

\_\_\_\_\_25. The source of most folk architecture is:

a. collective memory

b. computer-based reproductions

c. professional architectural firms

d. indigenous culture

\_\_\_\_\_26. A log home consisting of two rooms connected by an open-air passageway is a:

a. dogtrot

b. shotgun

c. saddlebag

d. Cape Cod

\_\_\_\_\_27. All of the following are commonly found in amenity landscapes EXCEPT:

a. bodies of water

b. trees

c. mountains

d. slums

\_\_\_\_\_28. The French Riviera is best described as a(n):

a. elitist landscape

b. gentleman farm

c. landscape of consumption

d. amenity landscape

You are expected to have completed reading the chapter by test time. You are responsible for any key terms.