**You are a digital story teller!**

Book Trailer Requirements

Length: 1-2 minutes

**The trailer should have the following three elements: Visuals, text/audio, soundtrack**

Your trailer is meant to inspire another person to want to read your book.

Do not use movie clips or images already made for your book.

The trailer should indicate: The mood and tone of your book

A sense of the type of primary conflicts in your book

The theme or central idea of your book

The protagonist and antagonist

The setting

**Grading Criteria**

Clear purpose is established early on and maintains focus through to the end.

Images are engaging, clear and match the tone and atmosphere of different parts of the story.

The story is told in just the right amount of time – not too short or too long.

Grammar and usage were correct and contributed to clarity, style and character development.

Music creates a rich emotion that matches the storyline well.

There is a works cited page at the end for copyrighted materials that lists where and when materials were located.

Project was turned in according to the deadline.

**Possible programs you might use for this assignment.**

Powerpoint

Windows Movie Maker

Windows Photo Story

i movie

Animoto Student Code: a4e2b3282 (need this to gain expanded access)

One True Media

We Video

freesound.org (this is filled with music and sounds not protected by copyright)

Check out the following sites for more resources for this assignment.

<http://vhs.leanderisd.libguides.com/booktrailer>

<http://www.booktrailersforreaders.com/How+to+make+a+book+trailer>

**Here are the steps to completing this assignment.**

1. Read a book. (You have already done this!)
2. Complete the “Independent Book Trailer Information” sheet.
3. Draft a storyboard. This is where you will map out the pictures, words and music that you want to use to put the trailer together.
4. Visit the links for more resources listed on the “Independent Book Trailer Requirements” page.
5. Start working at a computer and searching for images, etc. and assembling your digital story.
6. Have a complete works cited of the names of music and images and the websites where they were located at the end of your trailer.